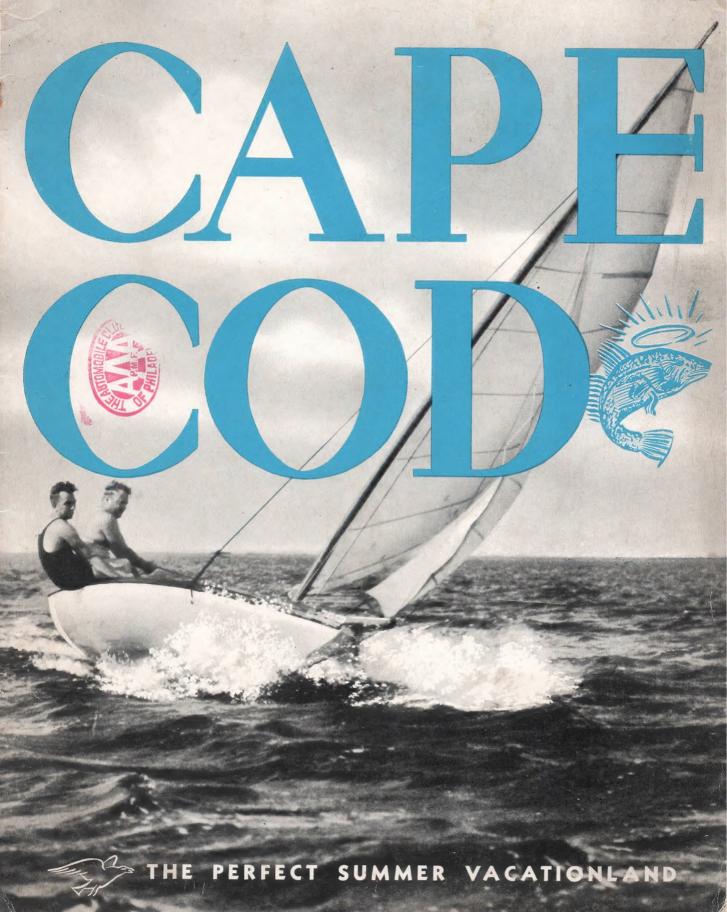
BE COOL ON SEA-COOLED





APE COD reaches out into the Atlantic to capture cool ocean breezes for the summer vacationist. It snares deep-sea waters on the shallows which guard its coast-line while the sun warms them to almost tropic mildness for the summer bather.

Look at the map to sense the magic worked by Cape Cod's out-reaching arm. It carries far to sea a playground of hills, woods and ponds. It combines with the ocean to form another playground of sandy beaches and sheltered, safe boating waters.

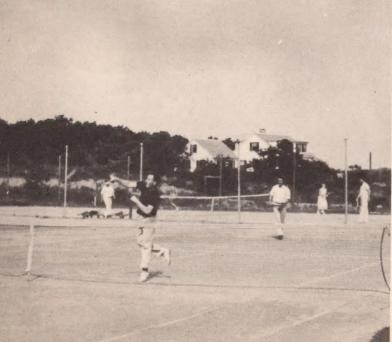
Cape Cod is the last frontier of natural beauty in the East. It is a land of zestful contrasts — narrow, yet limited only by the horizon; cool winds, warm water; glorious vistas of hill and shore; winding wood roads, miles of motor highways; fields bright with wild flowers, golf courses and airports of well groomed turf; fishing in landlocked lakes, fishing in the open sea; old-fashioned villages, theatres, smart restaurants and shops; quiet inns, big hotels; modest places, pretentious places; places to dress up, places to wear the oldest of old clothes.

Cape Cod is a storied land. That long arm reaches back to recall for the summer visitor three centuries of recorded history. The beginnings of New England are to be traced here. There is the fragrance of tradition; there are ancient landmarks to see; shrines to be visited. The Pilgrims trod where you may walk this summer.

Cape Cod is calling to all discriminating folk who like the unspoiled out-of-doors. It is no mere fancy that the finger of Cape Cod's long arm bends back from Provincetown, beckoning invitation to the continent.

In the pages that follow we bring you a picture story of this perfect Summer vacationland.







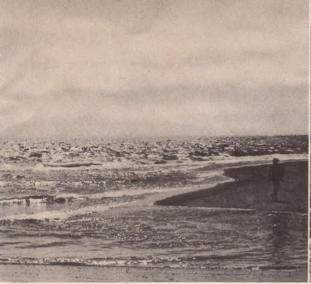
GAMY CAPE BLUEFISH

22 fighting Nauset furies destined for the baking pan and the delight of epicures! Best time for "Blues"—August to mid-October.



COURT ACTION ON THE

CAPE — Typical scene on one of the plentiful breeze-cooled Cape Cod tennis courts. Between sets on many of them you enjoy a beautiful ocean view.







CAPE BEACHES ARE FAMOUS

Dozens of glorious sandy beaches are near at hand wherever you are on the Cape. Ideally safe for children.

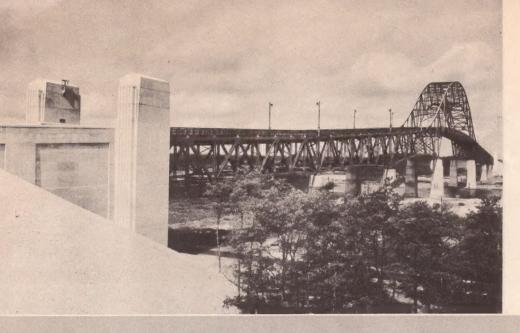


CRANBERRY HARVEST—The picturesque cranberry bogs (or swamps) take on a rich plum color in the early autumn—add delightfully in summer to the charm of Cape scenery.





BRING YOUR GOLF CLUBS — You have a choice of many fine courses, several of championship calibre. Gently rolling country makes perfect fairways, not too easy, not too hard. Summer guests on the Cape are always welcome.



THE BEAUTIFUL ARCH OF BOURNE BRIDGE

One of the two new gigantic highway bridges which span the busy Canal and give ready access to the Cape.



THE END OF THE HUNT





"Where there's a windmill, there's a breeze." Cape Cod breezes are always off the water, bringing you cool nights for deep, restful sleep.







SOU'WEST ROLLERS AT SIPPIWISSET — Spray-whipped, rocky headlands lend variety and beauty to the Cape shoreline.

SCARGO LAKE AT DENNIS

Many people prefer to summer on one of the lovely 276 Cape lakes, rippling in the ever-stirring breeze!





BELL BY PAUL REVERE — In this Colonial church steeple hangs a bell cast by Paul Revere, famous silversmith and patriot. Tree shaded streets and the simple beauty of Colonial architecture are characteristic of Cape villages.





BASEBALL THRILLS AT FALMOUTH HEIGHTS

Fast semi-pro games on cool Cape Cod diamonds satisfy the appetites of even the most rabid fans.





SWIM IN WARM, COMFORT-ABLE CAPE WATER — Clean, fine sand, clear water, gently sloping beaches. Cape Cod bathing conditions are ideal. Water temperatures are 68 to 72° F., on the Sound and Buzzards Bay shores.

NOW FOR A FAST CHUKKER AT COONAMESSETT



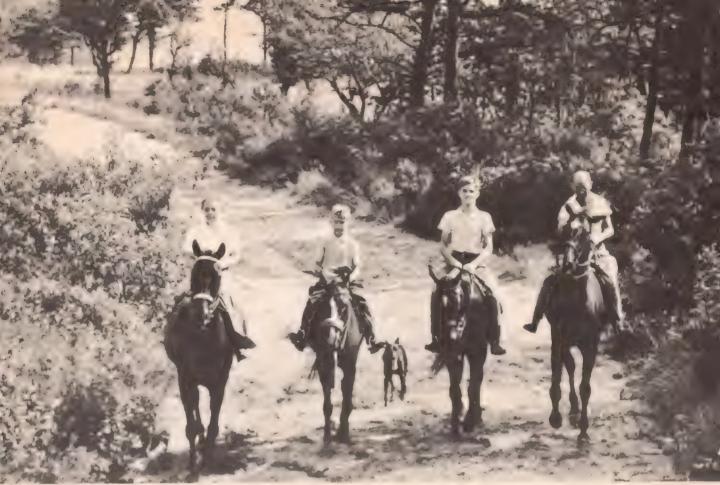


CRUISING IN CHATHAM WATERS — Blue sky above. Rippling ocean below. Away you go for another cool, carefree vacation day. Cape waters offer safety for novices . . . thrilling variety for experts.





OLD ELMS ON THE "KINGS HIGHWAY" AT YARMOUTH PORT — Quiet shady streets, green lawns, trim white Cape houses bring back memories of clipper ships and their masters who called this "home." Unspoiled Cape villages never fail to charm our summer guests.





A RIDING WE WILL GO — Hundreds of miles of breezy bridle paths wind through beautiful Cape riding country. Excellent saddle horses are readily available, with expert instruction for beginners, if desired.







"PLENTY OF PICKEREL DOWN HERE, JOHNNY." — A 5 lb. 8 oz. Cape pickerel won third prize in the 1938 Hunting and Fishing Magazine contest. Both fresh and salt water fish abound in Cape waters.



HISTORIC TRADING POST AT APTUXET

First trading post in New England, established by Governor Bradford for trade between the Colonists and the Dutch from New Amsterdam (New York).



THE LANDING AT WAQUOIT YACHT CLUB—Docks and moorings are plentiful for all types of craft. Here sailing is the chief topic of conversation each summer day.



SEA FOAM AND BEAUTY AT BREWSTER—The age-old sea and a modern nymph—always an enticing Cape combination.



BREAKWATER OFF FALMOUTH HEIGHTS

Picturesque breakwaters protect Cape beaches and provide sheltered anchorages. Their angles and impositions furnish unlimited material for artists and photographers.







STUDIOS ON THE SEA—The famed Provincetown artists' colony finds "atmosphere," and a delightful place to work, sleep, and play. Many renowned teachers conduct classes here.







PILGRIM TOWER AT PROVINCETOWN — Commemorating the visit of the Pilgrims prior to their landing at Plymouth, this monument rises 252 feet, the second tallest masonry tower in America.

SUCCULENT "COTUITS" — Raking the nationally famous Cotuit oysters . . . sweet, plump, appetizing. Cape shellfish and lobsters add delicious variety to summer menus.

→ A SPANKING BREEZE IN COTUIT BAY — In the safe waters of Cape Cod you will see youngsters of five already holding the tiller.

HOLE — Visit one of the Cape lighthouses . . . see the flashing lights and fog horns that protect coastwise shipping.







FISHERMEN'S SHANTIES AT WEST CHATHAM

THE SEA THROUGH THE DUNES AT WEST BARNSTABLE

INDIAN CHURCH AT MASHPEE





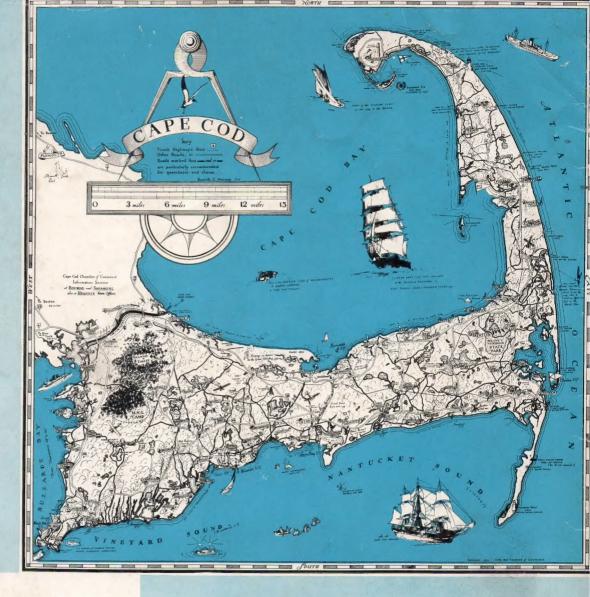
PEACEFUL BEAUTY OF SANDWICH

A typical Cape Cod house, ancient horse-drawn hayrack, and an old Cape Codder himself. FISHING FLEET AT WOODS HOLE—Many and large are the fish caught in Cape Cod waters. The world's record "striper" (73 lbs.) and world's record bluefish (27 lbs.) were both caught in nearby Sounds. Tuna, swordfish, mackerel abound.









The CAPE

However you choose to come to the Cape, transportation facilities are excellent. You may drive over fine highways; come by air-conditioned train via New York or Boston, with through connections from Washington and Philadelphia, or use the regular air service to the Cape, also from either New York or Boston. If you prefer to come by water there is available excellent steamship service from Boston or New York.

Let Us Help You With Your Vacation Shopping

Our picture-story that you have just finished can at most but give you an impression of the beauty and charm of Cape Cod. Relax in its quiet simplicity, sun bathe on our smooth sandy beaches, swim in warm 70° water, thrill to our gorgeous views, play and sleep comfortably on sea-cooled Cape Cod. Only then, by living its delights for yourself, do you fully appreciate the healthful joys of a summer on the Cape. A summer on the Cape will make you yearn for a permanent residence here, as hundreds of others are doing.

May we then help you find accommodations to suit your needs and pocketbook through our Vacation Shopping Service. Just write us today telling us whether you would like to stay at hotel, inn or guest house; how many in your party; what period you would be with us, and about how much you want to pay. We will then send you promptly complete information on the type of accommodations you have in mind.

ARTHUR L. SPARROW, President

THE CAPE COD CHAMBER OF COMMERCE HYANNIS, MASSACHUSETTS

Department B

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THE PERFECT SUMMER VACATIONLAND

